

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

Claim 1 (currently amended): A method comprising:

receiving a communication ~~[[to]]~~ initiated with a telephone number of a called party at a specified destination ~~at a communication network, the communication received~~ from a first communication device, the communication having associated therewith first identifying information;

~~authenticating a user of the first communication device; and~~

replacing the first identifying information with second identifying information if a user of the first communication device is authenticated by the communication network; and

routing the communication to the called party.

Claim 2 (cancel)

Claim 3 (currently amended): The method of claim 1 further comprising:

receiving the second identifying information from the user via the first communication device during the communication.

Claim 4 (original): The method of claim 3 further comprising:

prompting the user to enter the second identifying information.

Claim 5 (cancelled)

Claim 6 (currently amended): The method of claim 1 wherein authenticating the user comprises:

receiving from the user via the first communication device authentication data during the communication; and

comparing the authentication data against a set of known authentic data.

Claim 7 (currently amended): The method of claim 6 wherein the authentication data comprise a ~~PIN~~ personal identification number (PIN).

Claim 8 (original): The method of any of claims 1-7 further comprising:  
connecting the communication to a second communication device; and  
presenting the second identifying information to the second communication device.

Claim 9 (currently amended): The method of any of claims 1-7 wherein ~~the method is performed in~~ communication network comprises a telephone network, ~~the first identifying information comprises~~ caller ~~the first identifying information comprises~~ [[ID]] identification (ID) information; and

the method further comprises: ~~the first identifying information comprises~~ [[,]]  
connecting the communication to a second communication device, and  
presenting the second identifying information to the second communication device.

Claim 10 (currently amended): A method comprising:  
receiving a communication initiated with a telephone number of a second communication device from a first communication device;  
authenticating a user of the first communication device at a communication network during the communication;  
pursuant to authentication of the user, selecting custom [[ID]] identification (ID) information;  
connecting the communication from the first communication device to the [[a]] second communication device; and  
delivering the custom ID information to the second communication device.

Claim 11 (currently amended): The method of claim 10 further comprising:

receiving from the user a first input to override a first ~~[[ID]]~~ identification (ID) information associated with the first communication device during the communication; and

the delivering of the custom ID information replaces the first ID information with the custom ID information.

Claim 12 (currently amended): The method of claim 10 wherein ~~the~~ authenticating of the user comprises:

receiving from the user a second input which the user has entered at the first communication device during the communication; and

comparing the second input against a set of known valid data.

Claim 13 (currently amended): The method of claim 10 further comprising:

receiving from the user a third input to select the custom ID information from a plurality of pre determined data during the communication.

Claim 14 (currently amended): The method of claim 10 further comprising:

receiving the custom ID information from the user via the first communication device during the communication.

Claim 15 (original): The method of any of claims 10-14 wherein the method is performed in a caller ID service of a telephone network.

Claims 16-31 (cancelled)

Claim 32 (currently amended): An apparatus comprising:

a plurality of communication interfaces to couple a first ~~communication device~~ telephone and a ~~second communication device~~ target telephone to the apparatus;

a communication router to route a call ~~directed~~ initiated with a telephone number of the target telephone from the first ~~communication device~~ telephone to the ~~second communication device~~ target telephone; and

a custom identification service coupled to the communication router to receive an identification associated with the call and to provide a custom identification to the ~~second communication device~~ target telephone with the call.

Claim 33 (previously presented): The apparatus of claim 32, wherein the custom identification service comprises a database.

Claim 34 (currently amended): The apparatus of claim 32, wherein the database includes a plurality of custom identifications associated with a user of the first ~~communication device~~ telephone.

Claim 35 (cancelled)

Claim 36 (new): The apparatus of claim 32, further comprising a global identification service coupled to the communication router to receive the identification and provide a standard identification to the target telephone with the call.

Claim 37 (new): The apparatus of claim 36, wherein the apparatus comprises a communication network to house the custom identification service and the global identification service.